#### 2024 PCR User's Conference

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VP, Sales and Marketing





### Welcome

- 9<sup>th</sup> Annual PCR Users Conference
- Covid is still affecting peoples desire to travel
  - 21 in person attendees, 12 organizations
- 50 virtual attendees
- Don't forget to check out ArtPrize





# Agenda

- Helpdesk Review
- Recent Releases
- New Feature Demo Purchase Order Pricing
- Functionality Review Custom Reports
- Tips and Tricks
- PCR-360 Roadmap
- Breakout Sessions
  - Billing: What and why?
  - Infrastructure Tracking: What and why?
- Open Q&A



### Goals for the Conference

- PCR-360 Refresher
- Connect with your peers and PCR
  - Discussions can spark ideas
- Input, Input, Input!
  - What is important to you?
  - How can we better help you?







# Continuing to Grow

- Saint Francis Health System
- University of Alabama, Birmingham
- 2 More Pending Contract



Thank you for your recommendations and references!!!



#### Under the Valsoft Umbrella

- Continued enhancement of PCR-360
- Marketing Support
  - Newsletter
  - Materials for Prospective Customers
- IT Support/OCI
- Connection with Sister Companies
- Corporate Support of Personal Projects
  - Robotics Team went to State





#### **Future Direction**

- Continue to develop our application
- Continue to grow
- Continue to support our customers
  - What about a half day virtual conference in March?







# Introducing Gaurav Goyal

- Co-founder of Valsoft in 2015
  - First employee
- Investment partner that acquired PCR
  - The constant since the acquisition
- Part of every acquisition



# Introducing Gaurav Goyal

- Lives in Montreal
- Married with a 2 year old
- Loves the mountains, snowboarding, reading and playing sports
- Interesting experience.....ask him about the bear!